



Back to School Bash Sponsorship Opportunities

August 5, 2017

First United Methodist Church of Oviedo, 10-3pm



The Back to School Bash is part of HOPE's Kids of HOPE Enrichment program which provides children, who typically receive free or reduced lunch while in school, free lunches all 13 weeks they are on break throughout the year. At the Bash, HOPE Helps along with support from the community and our Interfaith Coalition, provides registered children in our Kids of HOPE program with a back pack, school supplies, new socks & underwear, jeans, an eye exam and glasses if needed, and a hygiene kit. They and their families are also provided with a goodie bag full of coupons and information from local businesses, lunch, and fun entertainment. You can help support HOPE through the Kids of HOPE Enrichment Program as well as the Back to School Bash!

Please consider sponsoring the Back to School Bash and help ensure hundreds of children are prepared for the coming school year.

PRESENTING SPONSOR (EXCLUSIVE): \$2,000 – Ensures all financial aspects of planning are met – each child will have plenty of school supplies, all families will have plenty to eat, all advertising and promotional material will be covered.

- Opportunity to have company representative speak at event.
- One :30 Company PSA during announcements on day of event.
- Large company logo and web link on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and 3 social media posts which will reach over 5,000 people.
- Recognition on HOPE Chest Marquee throughout event.
- Inclusion in press release to local media.
- Promotional table inside lunch area with opportunity to interact with families.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.

Orlando Health

VOLUNTEER/STAFF SHIRT SPONSOR (EXCLUSIVE): \$1,500 – Provides matching t-shirts, with business logo prominently displayed, for all staff and volunteers at the event (Approximately 250 people).

- T-shirts will have your company logo prominently displayed. Shirts are provided to all staff and volunteers on the day of event (approximately 250 people).
- Company acknowledged during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and 3 social media posts which will reach over 5,000 people.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to place company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.

FAMILY MEAL SPONSOR: \$1000 (or in-kind catering equivalent) - will provide a delicious lunch for our families (Approximately 700 people)

- Company acknowledged during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and 2 social media posts which will reach over 5,000 people.
- One banner (provided by sponsor) displayed in prominent locations at event.
- Opportunity to place company information in volunteer break area.
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LANYARD SPONSOR (EXCLUSIVE): \$500 – Provides lanyards for all staff and volunteers, to be easily identifiable during event.

- Company name or logo on a custom lanyard for all staff and volunteers (approximately 250 people).
- Company acknowledged during announcements on day of event.
- Company logo and web link included in all email blasts and 1 social media post which will reach over 5,000 people.
- Company name and web link included in all email blasts and 1 social media post which will reach over 5,000 people.
- One banner (provided by sponsor) displayed at event.
- Opportunity to place company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.

Oviedo
Medical
Center

SCHOOL SUPPLY SPONSOR: \$300 – Will help cover expense of purchasing additional school supplies or clothing which is needed in excess of donations.

- Company acknowledged during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and 1 social media post which will reach over 5,000 people.
- One banner (provided by sponsor) displayed at event.
- Opportunity to place company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.

ENTERTAINMENT SPONSOR: \$250 – Will ensure the children and families participating in event will have fun and stay engaged while shopping.

- Company acknowledged during announcements on day of event.
- Company name and web link included in all email blasts and 1 social media post which will reach over 5,000 people.
- Opportunity to place company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.

IN-KIND OPPORTUNITIES

- Photography/Video – take photos/video on the day of event. Photos would need to be available to HOPE on the Monday following the event.
- Entertainment – provide games, bounce house, singing, dancing or other form of entertainment to engage guests at event.
- Food & Beverage – provide a portion of food/beverages for 200 Volunteers and/or 300 families

Benefits to In-Kind Donations:

- Company acknowledged during announcements on day of event.
- Company logo with link to website on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and 1 social media post which will reach over 5,000 people.
- One banner (provided by sponsor) displayed at event.
- Opportunity to place company information in volunteer break area.
- Opportunity to place give away items in event goodie bags given to all participants.



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Back to School Bash Sponsorship Registration Form August 5th, 2017

___ \$2,000 Presenting Sponsor (CLAIMED)

___ \$1,500 Shirt Sponsor

___ \$1,000 Food Sponsor

___ \$500 Lanyard Sponsor (CLAIMED)

___ \$300 School Supply Sponsor

___ \$250 Entertainment Sponsor

___ In-Kind Donation: _____

Company Information

Company Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Contact Person: _____

Payment Information

If you wish to pay by credit card, please fill out the following information or visit HOPE's website at www.hopehelps.org to donate online. Checks can be mailed to the address below.

Credit Card #: _____

Credit Card Type: _____ CCV: _____ Expiration Date: _____

Billing Address: _____

Cardholder's Name: _____

Sponsor Representative Signature: _____

Date of Sponsorship Agreement: _____

For any questions, please contact Jackie Nitti, Development/Event Manager, at 407-366-3422 X3003 or events@hopehelps.org. Payment and logos must be received by July 7, 2017 to be included on printed promotional material. All sponsorships are non-refundable.

Please submit this completed form by email to events@hopehelps.org, or by mail to
HOPE Helps, 812 Eyrle Drive, Oviedo, FL 32765