



Saturday, March 10, 2018
St. Luke's Lutheran Church
2021 W State Rd 426, Oviedo, FL 32765

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$3,500 (exclusive)

- Opportunity to have company representative speak at event.
- Three :30 Company PSAs during announcements on day of event.
- Large company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters, 2 press releases and six social media posts, which will reach over 5,000 people.
- Featured in social media commercial, Facebook live interview and live posts before and during event.
- Featured company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Company logo prominently displayed on event t-shirt given to all participants, staff and volunteers.
- Company name on The HOPE Chest marquee the week leading up to the race.
- Company representative may assist in awarding Top Finishers following race.
- Three banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on four mile markers throughout race route.
- 10 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

T-Shirt Sponsor—\$2,500 (exclusive)

- T-shirts will have your large company logo displayed on the back. Shirts are provided to all participants, staff and volunteers on the day of event (approximately 700 people).
- Two :30 Company PSAs during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and 5 social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Two banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on three mile markers throughout race route.
- 6 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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Medal Sponsor- \$1,500 (exclusive)

- Sponsor Name or Logo displayed on Finisher's Medal for all participants.
- One :30 Company PSAs during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and 4 social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- Two banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on two mile marker throughout race route.
- 5 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

**Stonebreaker
Realty**

Shamrock Sponsor—\$1,000

- Company acknowledged 3 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and three social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Company logo on one mile marker throughout race route.
- 4 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Little Leprechaun Lap (Kids Fun Run) (exclusive) - \$500

- Support the Kids Fun Run (free for children under 10)
- Little Leprechaun Lap Medal with Sponsor logo for all children who participate.
- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and two social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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Clover Sponsor—\$500

- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and two social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Charmed Sponsor—\$250

- Company name included on all event related email blasts, newsletters and one social media post, which will reach over 5,000 people.
- Company name on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Company name on event t-shirt given to all participants, staff and volunteers.
- 1 free race entry to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Business Vendor—\$125

- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

In-Kind Opportunities

- Advertising – provide print, radio, TV or internet ads promoting the event.
- Photography – take photos day of event. Photos would need to be available to HOPE on the Monday following the event.
- Entertainment – provide games, bounce house, singing, dancing or other form of entertainment to engage guests at event.
- Food & Beverage – provide food/beverages for 700 participants

Benefits to In-Kind Donations:

- Company acknowledged twice during announcements on day of event.
- Company logo with link to website on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and one social media post which will reach over 5,000 people.
- Logo on event flyers and event signage.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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Sham Rock N' Run Sponsorship Form

Saturday March 10th, 2018

- | | |
|--|---|
| <input type="checkbox"/> \$3,500 Presenting Sponsor --- (exclusive) | <input type="checkbox"/> \$2,500 T-Shirt Sponsor— (exclusive) |
| <input checked="" type="checkbox"/> \$1,500 Medal Sponsor --- (exclusive) SOLD | <input type="checkbox"/> \$1,000 Shamrock Sponsor |
| <input type="checkbox"/> \$ 500 Kids Fun Run Sponsor – (exclusive) | <input type="checkbox"/> \$ 500 Clover Sponsor |
| <input type="checkbox"/> \$ 250 Charmed Sponsor | <input type="checkbox"/> \$ 100 Business Vendor |
| <input type="checkbox"/> In-Kind _____ | |

Company Information

Company Name: _____
 Mailing Address: _____

 Phone Number: _____
 Email Address: _____
 Contact Person: _____
 Do you wish to have tent space at the event **Y N** or provide a raffle item **Y N ?**

Payment Information

If you wish to pay by credit card, please fill out the following information or visit our website at www.hopehelp.org and choose "one time donation" with 5K sponsor in the instructions box. Checks may be sent to the address below, Attn: Events

Credit Card #: _____
 Credit Card Type: _____ CCV: _____ Expiration Date: ____/____
 Billing Address: _____
 Cardholder's Name: _____
 Date of Sponsorship Agreement: _____

Please submit this completed form by email to events@hopehelps.org, or by mail to HOPE Helps, 812 Eyrie Drive, Oviedo, FL 32765. **All logos must be submitted by 02/16/2018 for printed promotions. (.jpg, .png or .eps preferred).**

For questions, please contact Jackie at events@hopehelps.org, or call 407-366-3422 x3003

Because this is a fundraiser for families in need, all sponsorships are non-refundable.