



**Saturday, March 10, 2018**  
**St. Luke's Lutheran Church**  
**2021 W State Rd 426, Oviedo, FL 32765**

## **SPONSORSHIP OPPORTUNITIES**

### **Presenting Sponsor - \$3,500 (exclusive)**

- Opportunity to have company representative speak at event.
- Three :30 Company PSAs during announcements on day of event.
- Large company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters, 2 press releases and six social media posts, which will reach over 5,000 people.
- Featured in social media commercial, Facebook live interview and live posts before and during event.
- Featured company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Company logo prominently displayed on event t-shirt given to all participants, staff and volunteers.
- Company name on The HOPE Chest marquee the week leading up to the race.
- Company representative may assist in awarding Top Finishers following race.
- Three banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on four mile markers throughout race route.
- 10 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

### **T-Shirt Sponsor—\$2,500 (exclusive)**

- T-shirts will have your large company logo displayed on the back. Shirts are provided to all participants, staff and volunteers on the day of event (approximately 700 people).
- Two :30 Company PSAs during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and 5 social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Two banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on three mile markers throughout race route.
- 6 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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### **Medal Sponsor- \$1,500 (exclusive)**

- Sponsor Name or Logo displayed on Finisher's Medal for all participants.
- One :30 Company PSAs during announcements on day of event.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and 4 social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- Two banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on two mile marker throughout race route.
- 5 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

**Stonebreaker  
Realty**

### **Shamrock Sponsor—\$1,000**

- Company acknowledged 3 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and three social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Company logo on one mile marker throughout race route.
- 4 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

### **Little Leprechaun Lap (Kids Fun Run) (exclusive) - \$500**

- Support the Kids Fun Run (free for children under 10)
- Little Leprechaun Lap Medal with Sponsor logo for all children under 10.
- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and two social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

**St. Luke's**



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### **Clover Sponsor—\$500**

- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's homepage and event webpage.
- Company logo and web link included on all event related email blasts, newsletters and two social media posts, which will reach over 5,000 people.
- Company logo on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

### **Charmed Sponsor—\$250**

- Company name included on all event related email blasts, newsletters and one social media post, which will reach over 5,000 people.
- Company name on all printed marketing materials which may include flyers, invitations, posters, programs, banners.
- Company name on event t-shirt given to all participants, staff and volunteers.
- 1 free race entry to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

### **Business Vendor—\$125**

- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

### **In-Kind Opportunities**

- Advertising – provide print, radio, TV or internet ads promoting the event.
- Photography – take photos day of event. Photos would need to be available to HOPE on the Monday following the event.
- Entertainment – provide games, bounce house, singing, dancing or other form of entertainment to engage guests at event.
- Food & Beverage – provide food/beverages for 700 participants

#### Benefits to In-Kind Donations:

- Company acknowledged twice during announcements on day of event.
- Company logo with link to website on HOPE's homepage and event webpage.
- Company name and web link included in all email blasts and one social media post which will reach over 5,000 people.
- Logo on event flyers and event signage.
- Logo on event t-shirt given to all participants, staff and volunteers.
- One banner (provided by sponsor) displayed at event.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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## Sham Rock N' Run Sponsorship Form Saturday March 10th, 2018

- |  |   |
|--|---|
| <input type="checkbox"/> \$3,500 Presenting Sponsor --- (exclusive)                                    | <input type="checkbox"/> \$2,500 T-Shirt Sponsor— (exclusive) |
| <input checked="" type="checkbox"/> <del>\$1,500 Medal Sponsor --- (exclusive)</del> <b>SOLD</b>       | <input type="checkbox"/> \$1,000 Shamrock Sponsor             |
| <input checked="" type="checkbox"/> <del>\$ 500 Kids Fun Run Sponsor --- (exclusive)</del> <b>SOLD</b> | <input type="checkbox"/> \$ 500 Clover Sponsor                |
| <input type="checkbox"/> \$ 250 Charmed Sponsor  | <input type="checkbox"/> \$ 100 Business Vendor               |
| <input type="checkbox"/> In-Kind _____   |   |

### Company Information

Company Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Do you wish to have tent space at the event **Y N** or provide a raffle item **Y N ?**

### Payment Information

If you wish to pay by credit card, please fill out the following information or visit our website at [www.hopehelps.org](http://www.hopehelps.org) and choose "one time donation" with 5K sponsor in the instructions box. Checks may be sent to the address below,  
 Attn: Events

Credit Card #: \_\_\_\_\_  
 Credit Card Type: \_\_\_\_\_ CCV: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Cardholder's Name: \_\_\_\_\_  
 Date of Sponsorship Agreement: \_\_\_\_\_

Please submit this completed form by email to [events@hopehelps.org](mailto:events@hopehelps.org), or by mail to HOPE Helps, 812 Eyrle Drive, Oviedo, FL 32765. **All logos must be submitted by 02/16/2018 for printed promotions. (.jpg, .png or .eps preferred).**

For questions, please contact Jackie at [events@hopehelps.org](mailto:events@hopehelps.org), or call 407-366-3422 x3003

***Because this is a fundraiser for families in need, all sponsorships are non-refundable.***