



Saturday, March 9, 2019
St. Luke's Lutheran Church
2021 W State Rd 426, Oviedo, FL 32765

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000 (exclusive)

- Opportunity to have company representative speak at event and assist in awarding top finishers post event.
- Three :30 Company PSAs during announcements on day of event. Acknowledged 6 times during event and included in one Facebook Live post on day of event.
- Included in Press Release for event.
- Large company logo on HOPE's homepage and link on event webpage.
- Featured in social media Facebook posts and live posts before and during event.
- Company logo and web link included in email newsletters which will reach over 10,000 members of the Central Florida community.
- Six social media posts reaching over 10,000 members of the Central Florida community.
- Large company logo on all printed marketing materials including posters, flyers, t-shirts and/or banners.
- Company name on HOPE Chest Marquee.
- Three banners (provided by sponsor) displayed at prominent locations at event.
- Company logo on four mile markers and course signs throughout race route.
- 10 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Charles Schwab

T-Shirt Sponsor—\$2,500 (exclusive)

- Performance T-shirts will have your large company logo displayed on the back. Shirts are provided to all participants, staff and lead volunteers on the day of event (approximately 1,000 shirts).
- Two :30 Company PSAs during announcements on day of event.
- Company logo and web link on HOPE's event page.
- Company logo and web link included in email newsletters which will reach over 10,000 members of the Central Florida community.
- Five social media posts reaching over 10,000 members of the Central Florida community.
- Featured in a Facebook live post on the day of event when shirts are handed out.
- Company logo on all printed marketing materials including posters, flyers, t-shirts and/or banners.
- Two banners (provided by sponsor) displayed at prominent locations at event.
- Company logo on three mile markers and course signs throughout race route.
- 6 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

AdventHealth



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Medal Sponsor- \$2,000 (exclusive)

- Sponsor Name or Logo displayed on Finisher's Medal for all participants.
- One :30 Company PSAs during announcements on day of race.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Four social media posts reaching over 3,000 followers.
- Featured in a Facebook live post on site during the medal ceremony.
- Company logo on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- Two banners (provided by sponsor) displayed in prominent locations at event.
- Company logo on two mile markers and/or course signs throughout race route.
- 5 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



Shamrock Sponsor—\$1,000

- Company acknowledged 3 times during announcements on day of race.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Four social media posts reaching over 3,000 followers.
- Company logo on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- One banner (provided by sponsor) displayed in prominent location at event.
- Company logo on one mile marker and/or course sign throughout race route.
- 4 free race entries to be used for their team of racers.
- Prominent 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Little Leprechaun Lap (Kids Fun Run) (exclusive) - \$500

- Support the Kids Fun Run (free for children under 10)
- Little Leprechaun Lap Medal with Sponsor logo for all children who participate.
- Company acknowledged 2 times during announcement on day of race.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Three social media posts reaching over 3,000 followers.
- Company logo on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- One banner (provided by sponsor) displayed in prominent location at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

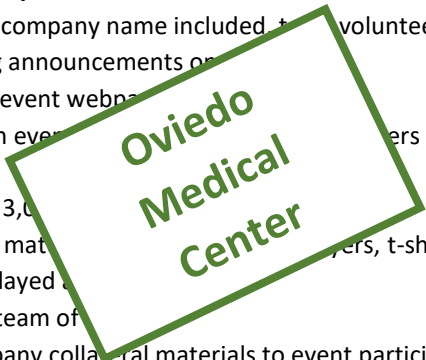




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Volunteer Lanyard Sponsor - \$500 (exclusive)

- Provides event day lanyards, with your company name included for all volunteers.
- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Three social media posts reaching over 3,000 followers.
- Company logo on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



Clover Sponsor—\$500

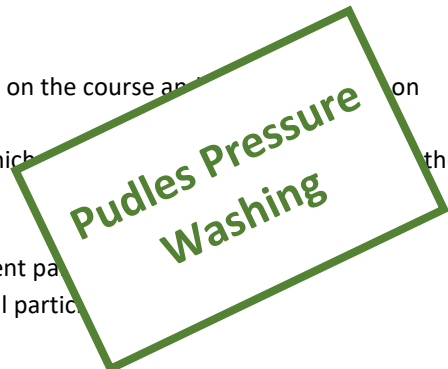
- Company acknowledged 2 times during announcements on day of race.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Three social media posts reaching over 3,000 followers.
- Company logo on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- One banner (provided by sponsor) displayed at event.
- 2 free race entries to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Charmed Sponsor—\$250

- Company acknowledged once during announcements on day of race.
- Company name included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Two social media posts reaching over 3,000 followers.
- Company name on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- 1 free race entry to be used for their team of racers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Water Station Sponsor - \$200 (1 remaining)

- Have your team (in your company t-shirts) hand out water to runners on the course and on the Central Florida community.
- Company acknowledged once during announcements on day of race.
- Company name included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- One social media posts reaching over 3,000 followers.
- 10x10 space at event to hand out company collateral materials to event participants.
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Opening Stretch Sponsor - \$200 (exclusive)

- Lead the opening stretch for hundreds of runners.
- Company acknowledged once during the event.
- Company name included on event materials which will reach over 10,000 members of the Central Florida community.
- One social media posts reaching over 3,000 followers.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

Wellcare

Business Vendor—\$125

- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.

In-Kind Opportunities

- ~~Provide Race Bags—650 Race bags with your company logo needed to provide Race Packets to all runners.~~ **Hand & Stone**
- Advertising – provide print, radio, TV or internet ads promoting the event.
- Photography – take photos day of event. Photos would need to be available to HOPE on the Monday following the event.
- Entertainment – provide games, bounce house, singing, dancing or other form of entertainment to engage guests at event.
- Food & Beverage – provide food/beverages for 700 participants

Benefits to In-Kind Donations:

- Company acknowledged twice during announcements on day of event.
- Company logo with link to website on HOPE's event webpage.
- Company name included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- One social media post reaching over 3,000 followers.
- Company name on all printed marketing materials, including posters, flyers, t-shirts and/or banners.
- 10x10 space at event to hand out company collateral materials to event participants.
- Opportunity to place give away items in event goodie bags given to all participants.



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Sham Rock N' Run 5K Sponsorship Form

- | | | | |
|---------------------------------------------|-------------------------------------------------------------|----------------------------------|--------------------------------------------------------|
| <input checked="" type="checkbox"/> \$5,000 | Presenting Sponsor — (exclusive) — SOLD | <input type="checkbox"/> \$2,500 | T-Shirt Sponsor — (exclusive) — SOLD |
| <input checked="" type="checkbox"/> \$2,000 | Medal Sponsor — (exclusive) — SOLD | <input type="checkbox"/> \$1,000 | Shamrock Sponsor |
| <input checked="" type="checkbox"/> \$ 500 | Kids Fun Run Sponsor — (exclusive) — SOLD | <input type="checkbox"/> \$ 500 | Lanyard Sponsor — (exclusive) — SOLD |
| <input type="checkbox"/> \$ 500 | Clover Sponsor | <input type="checkbox"/> \$ 250 | Charmed Sponsor |
| <input type="checkbox"/> \$ 200 | Water Station (1 available) | <input type="checkbox"/> \$ 200 | Opening Stretch — (exclusive) — SOLD |
| <input type="checkbox"/> \$ 125 | Business Vendor | <input type="checkbox"/> In-Kind | _____ |

Company Information

Company Name: _____
 Mailing Address: _____
 Phone Number: _____ Email Address: _____
 Contact Person: _____
 Social Media Account Name(s): _____
 Do you wish to have tent space at the event: **Y N** Would you like to provide a raffle item **Y N**

Payment Information

If you wish to pay by credit card, please fill out the following information or visit HOPE's website at www.hopehelps.org to donate online. Checks can be mailed to the address below. Please note SRR in the online notes or check memo line.

Credit Card #: _____
 Credit Card Type: _____ CCV: _____ Expiration Date: _____
 Billing Address: _____
 Cardholder's Name: _____
 Sponsor Representative Signature: _____ Date of Sponsorship Agreement: _____

For any questions, please contact Jackie Nitti, Development Manager, at 407-366-3422 X3003 or jackie@hopehelps.org. Payment and logos must be received by February 15, 2019 to be included on printed promotional material (**.jpg, .png or .eps preferred**). All sponsorships are non-refundable.

Once sponsorship information is received, a branding kit will be provide for your use in all company promotions of the Sham Rock N Run 5k.

Please submit this completed form by email to jackie@hopehelps.org, or by mail to
HOPE Helps, 812 Eyrie Drive, Oviedo, FL 32765