



Back to School Bash Sponsorship Opportunities

August 3, 2019, 10-3pm
First United Methodist Church of Oviedo
263 King St., Oviedo, FL 32765



The Back to School Bash is part of HOPE's Kids of HOPE Enrichment program which provides children, who typically receive free or reduced meals while in school, free lunches all 13 weeks they are on break throughout the year. At the Bash, HOPE Helps along with support from the community and our Interfaith Coalition, provides registered children in our Kids of HOPE program with a back pack, school supplies, new socks & underwear, jeans, an eye exam and glasses if needed, and a hygiene kit. They and their families are also provided with lunch, fun entertainment and a goody bag full of coupons and information from local businesses.

Please consider sponsoring the Back to School Bash and help ensure hundreds of children are prepared for the coming school year.

PRESENTING SPONSOR (EXCLUSIVE): \$2,500 – Ensures all financial aspects of planning are met – each child will have plenty of school supplies, all families will have plenty to eat, all advertising and promotional material will be covered.

- Opportunity to have company representative speak at event.
- Thanked once during morning announcements.
- Large company logo and web link on HOPE website and event webpage.
- Company logo and web link included in HOPE newsletters and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on five social media posts with 3,000 followers.
- Recognition on The HOPE Chest program at the event.
- Inclusion in press release to local media.
- Large company logo on any printed marketing materials, including posters and shopping lists.
- Promotional table inside lunch area with opportunity to engage with families.
- Two banners (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
- Opportunity to place give away items in event goody bags given to all participants.

VOLUNTEER/STAFF SHIRT SPONSOR (EXCLUSIVE): \$2,000 – Provides matching t-shirts, with business logo prominently displayed, for all staff and volunteers at the event (Approximately 300 people).

- Company name or logo on custom t-shirt given to all volunteers/staff for day of event.
- Thanked once during morning announcements.
- Company logo and web link on HOPE website and event webpage.
- Company logo and web link included in HOPE newsletters and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on four social media posts with 3,000 followers.
- Two banners (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
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FLASH DRIVE SPONSOR (EXCLUSIVE): \$1,500 – Provides funds for 2GB Flash Drives for all middle and high school students.

- Thanked once during morning announcements.
- Company logo and web link on HOPE's event webpage.
- Company name or logo on custom flash drive.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on four social media posts reaching over 3,000 followers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
- Opportunity to place give away items in event goody bags given to all participants.



FAMILY MEAL SPONSOR: \$1000 (or in-kind catering equivalent) - will provide a delicious lunch for our families (Approximately 700 people).

- Thanked once during morning announcements.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on three social media posts reaching over 3,000 followers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
- Opportunity to place give away items in event goody bags given to all participants.

VOLUNTEER REFRESHMENTS: \$500 – Nearly 300 volunteers and staff come together for this daylong event to provide supplies and support to our neighbors in need. Help provide them with water and snacks during their time of giving back.

- Thanked once during morning announcements.
- Company logo and web link on HOPE's event webpage.
- Company logo and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on two social media posts reaching over 3,000 followers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
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SCHOOL SUPPLY SPONSOR: \$300 – Will help cover expense of purchasing additional school supplies or clothing which is needed in excess of donations.

- Thanked once during morning announcements.
- Company name and web link on HOPE's event webpage.
- Company name and web link included on event related eblasts and newsletters which will reach over 10,000 members of the Central Florida community.
- Recognition on one social media post reaching over 3,000 followers.
- One banner (provided by sponsor) displayed in prominent location at event.
- Opportunity to hand out company information in volunteer break area.
- Opportunity to place give away items in event goody bags given to all participants.

IN-KIND OPPORTUNITIES

- Photography/Video – take photos/video on the day of event. Photos would need to be available to HOPE on the Monday following the event.
- Food & Beverage – provide a portion of food/beverages for 200 Volunteers and/or 300 families.
- Waste Disposal – provide a dumpster to dispose of all accumulated trash during event.

In-Kind benefits dependent on value of donation. See above levels for similar donation price range.





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Back to School Bash Sponsorship Registration Form

- \$2,500 Presenting Sponsor **SOLD**
- \$1,500 Flash Drive Sponsor **SOLD**
- \$500 Volunteer Refreshment Sponsor **SOLD**
- In-Kind Donation: _____
- \$2,000 T-shirt Sponsor **SOLD**
- \$1,000 Family Meal Sponsor
- \$300 School Supply Sponsor

Company Information

Company Name: _____
 Mailing Address: _____
 Phone Number: _____ Email Address: _____
 Contact Person: _____
 Social Media Account Name(s): _____

Payment Information

If you wish to pay by credit card, please fill out the following information or visit HOPE’s website at www.hopehelps.org to donate online. Checks can be mailed to the address below. Please note BSB in the online notes or check memo line.

Credit Card #: _____
 Credit Card Type: _____ CCV: _____ Expiration Date: _____
 Billing Address: _____
 Cardholder’s Name: _____
 Sponsor Representative Signature: _____ Date of Sponsorship Agreement: _____

For any questions, please contact Jackie Nitti, Development Manager, at 407-366-3422 X3003 or jackie@hopehelps.org. Payment and logos must be received by July 5, 2019 to be included on printed promotional material (**.jpg, .png or .eps preferred**). All sponsorships are non-refundable.

Once sponsorship information is received, a branding kit will be provide for your use in all company promotions of the Back to School Bash.

Please submit this completed form by email to jackie@hopehelps.org, or by mail to
HOPE Helps, 812 Eyrie Drive, Oviedo, FL 32765

A COPY OF HOPE HELP'S OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA OR ONLINE AT www.FloridaConsumer.Help.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH23010.